



Business BTEC



Course Aims

Three Levels of BTEC Business are available for students to study. The BTEC Extended Certificate (equivalent to 1 A level), BTEC Diploma (2 A levels) and BTEC Extended Diploma (3 A levels) are for post-16 learners who want to continue their education through applied learning and who aim to progress to higher education and ultimately to employment in the business sector. The qualification provides the knowledge, understanding and skills that allow learners to gain business sector experience that will prepare them for further study or training.

Are you interested in:

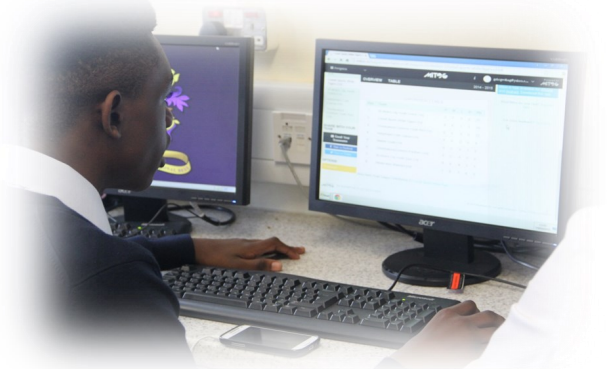
- Knowing how to manage your own finances?
- Setting up your own business?
- Finding out about what really happens in the workplace?
- Why businesses make the decisions they do?
- The reality behind The Apprentice?
- The considerations when setting up a new business?
- A practical applied approach to learning?
- Understanding the inevitability of change?
- Understanding how teams work together?
- Investigating a range of business case studies?
- How the economy, politics, social trends and technology can impact on business?
- How businesses manage change?

BTEC examinations are no longer 100% coursework and will be assessed through 2 internal assignments, 1 externally set assignment, Unit 2: Developing a Marketing campaign which is sat internally and is an open book assessment and 1 examination, Unit 3: Personal and Business Finance.

Students will complete units in:

- Exploring Business
- Developing a marketing campaign
- Personal and Business Finance
- Investigating consumer service

Students studying for the Extended Certificate will complete 4 units, those studying for the Diploma will complete 8 units and the Extended Diploma 13 Units in total over 2 years.



Entry Requirements

Students do not need to have followed a business course previously as no prior knowledge is assumed when the course commences. However, an interest in current affairs and business is an important element of the programme of study. Business is a subject which is equally suitable to the Arts or Science combinations.

Future Opportunities

Why study business?

- A higher graduate employment rate than all other subject disciplines (www.gradfutures.com)
- Can be applied to most other subject areas and interests
- Variety - develop a range of transferable skills
- Financial awareness
- A real world subject